



Busy schedule? **We have the media solution!**

Have you been tasked with placing the media for an internal marketing or branding campaign? Where do you begin!?

It's an endless menu of choices, and not only is it a great deal of work attempting to clear those determinations, but to attempt to get hold of the proper people at those media companies, collect proposals from each one, and analyze them all is a headache in itself.

Guest what?

It really doesn't have to be that way. There's someone that can do it for you. And we will save YOU valuable time and money. We can provide you with media buying and planning solutions.

We are your media buying professionals who ensure you're maximizing your placement of advertising in diverse media channels locally, and throughout the world if need be. It's our job to research the market, develop a strategy, negotiate for rates, purchase media, and perform post-buy analysis ensuring you are, everywhere you want to be, the more efficient and effective way possible.

Here are a few examples of what we could do for you:

- **Online** - Homepage takeover, static, animated, video
- **Indoor (NEW!)** - Digital Out-of-Home and Mirage mirror advertising
- **Outdoor** - Including billboards, bus shelters, digital billboards
- **Mobile** - SMS text messaging
- **Radio** - 30s/60s spots, sponsorships, live on location remotes
- **Television** - 30s spots, sponsorships
- **Transit Advertising** - Bus sides, bus backs, interiors
- **Cinema Advertising** - Posters, on screen, concessions
- **Newspapers** - Major market dailies, community weeklies
- **Magazines** - Ads, wraparounds, inserts, false covers
- **Tradeshow** - Tradeshow booth designs, banner stands, brochures, promotional items

For more information, call:

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MEDIA  **ADWORKS®**