

2024 RATE CARD

Effective: January 1, 2024

AD PLACEMENT

Let us help you by placing your employment, classified, legal, tender or announcement advertisements for no additional cost with all applicable publications. We work with publications to offer you the best rates but with added research, design, and customer service. The minimum line rate is \$1.80 agate line.

Late Placement - Placing an advertisement within 2 hours of the deadline will result in a 15% premium.

Cancellation - Once print advertisements are approved and sent to the publications if cancelled the client will be subject to the costs when the publications are unable to cancel. All deadlines are set by publications.

JOB POSTING SERVICES

Posting to a paid website -----	\$50 /per posting
Posting to a free website -----	\$90 /per posting*
Blind ads and forwarding resume to customer -----	\$90 /per ad or posting

*The Government Job Bank includes a \$100 set-up fee.

MARKET RESEARCH

Research is a value added service, so long as we place the recruitment advertising. When research is done for analysis or budget purposes the charge is \$125 per hour. Clients will be credited for any research charges if placement is performed within 30 days.

AD TEMPLATE DESIGN

When you place your ads with us this service is included at no cost. Please note clients requesting multiple variations or design done pursuant to Employer Branding purposes are billed a flat rate of \$225 and a \$110 /per hour rate there after. Ad template design includes three rounds of revisions before additional charges will be added. Clients will be charged for any design services if placement is not performed within 30 days.

CREATIVE DESIGN

Creative graphic design for print and other media -----	\$150 /per hour
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TEAR-SHEETS

Providing print ad tear sheets (if available) -----	\$10 /per paper
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mbjobs.ca (Manitoba Job-site)

14 Day Posting -----	\$75.00
14 Day Posting with Print Advertisement (Save \$25) -----	\$50.00
Single Posting (35 days) -----	\$100.00
Single Posting with Print Advertisement (Save \$25) -----	\$75.00

Contact us to or visit mbjobs.ca/sales to view pricing for 3 Pack, 5 Pack and unlimited year posting packages. All job credits purchased from our website are valid for a year from date of purchase. All mbjobs job postings purchased with print ads will have posting fee waved, **that's a saving of \$50.**

SOCIAL MEDIA BOOST

With the Social Media Boost your job will be shared on our mbjobs.ca Facebook Fan Page and boosted for up to 30 days. The job will appear in the news feed and will target both mbjobs.ca Facebook Fans and other local Facebook members. ----- \$50 /per posting

*GST/HST & any applicable taxes are extra.

Are you a new client? Or has it been a while since you worked with us?

We have set up a new resource to help guide you for quick and efficient advertising placement. Find out how to set up an account, what information we need from you, and all other details at hradworks.ca/new-client-intro.

We can't wait to work with you!

Recruit the Best Talent Available - Anywhere

Whether you're recruiting locally, regionally, nationally or Internationally - on the Internet or in print - we can help! HR ADWORKS has all the HR advertising services you need to make your recruitment more effective and your job easier.

